

no excuse



**THINK
BIKE!**
**Have You
Been Seen?**

We want Dorset's roads and its road users to be the safest in the region.

Dorset Roads Policing and Road Safety teams are working together to educate, engage – and enforce where necessary – to influence driver and rider behaviour.

There is No Excuse for dangerous driving or riding, or blatant disregard of the rules of the road.

We want drivers to THINK BIKE! and take extra time to look three times for motorcyclists; and
We want motorcyclists to think 'have you been seen?' when riding, especially approaching junctions.

Never stop learning

We are also working with our partners to encourage motorcyclists to improve their riding.

BikeSafe – Get an observed ride with a police class 1 motorcyclist and receive advice on topics such as cornering, positioning, overtaking, observation and hazard perception.

Institute of Advanced Motorists (IAM) – Helping to improve driver and rider skills through coaching and education.

DocBike – Working to eradicate motorcycle deaths through engagement and education.

BikerDown – a free course, taught only by emergency service professionals, on how to keep an injured motorcyclist alive until the ambulance arrives. If you were the first on the scene of an accident involving a biker, would you know what to do?

For more information, scan the QR code overleaf.

Institute of Advanced Motorists (IAM)

Tel: 0300 3031134

www.iamroadsmart.com

Dorset BikeSafe

www.bikesafe.co.uk

Further information

For more information about the **NO EXCUSE** campaign please visit our website www.dorsetroadsafe.org